

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

<u>Contract / Revision</u> 496331 /		<u>Alt Order #</u> 06355106
<u>Product</u> TARKANIAN 4 CONGRESS		
<u>Contract Dates</u> 10/04/12 - 10/10/12		<u>Estimate #</u>
<u>Advertiser</u> Tarkanian for Congress		<u>Original Date / Revision</u> 09/28/12 / 09/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/08/12	10/10/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$85.00			
N 2	KVVU	10/08/12	10/10/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				2	\$275.00			
N 3	KVVU	10/08/12	10/10/12	Katie Couric	2-3p		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$275.00			
E 4	KVVU	10/07/12	10/07/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$1,250.00			
N 5	KVVU	10/08/12	10/10/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$6,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$2,150.00			
N 6	KVVU	10/08/12	10/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MTW----				3	\$700.00			
N 7	KVVU	10/04/12	10/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---TF--				3	\$725.00			
N 8	KVVU	10/04/12	10/04/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$85.00			
N 9	KVVU	10/04/12	10/05/12	Katie Couric	2-3p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---TF--				2	\$275.00			
N 10	KVVU	10/04/12	10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---TF--				2	\$700.00			
Totals											22	\$15,555.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
496331 /		06355106
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/12 - 10/10/12	TARKANIAN 4 CONGR	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Tarkanian for Congress		09/28/12 / 09/28/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/10/12	22	\$15,555.00	\$13,221.75
Totals	22	\$15,555.00	\$13,221.75

Signature: _____ **Date:** _____

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FAX# 610-225-1191 SEP28/12 18.10
HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

REP. #	OFF. #	762	SALESMAN #
BUYER NAME	CHRIS FEIST		
SALES PRSN	PH-	TERESA	DIFURIA

BUYER NAME	CHRIS FEIST
SALES PRSN	PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.	LOCAL	REGIONAL
(CE)		

(CCE) _____

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			SEP28/12 18.10

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DANNY TARKANIAN FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	*		430A-459A	30		\$85.00	10/8	10/10	2		M-W	2
PROGRAM : NEWS												
2	EY		900A-1000A	30		\$275.00	10/8	10/10	2		M-W	2
PROGRAM : MORE												
3	*		200P-300P	30		\$275.00	10/8	10/10	3		M-W	3
PROGRAM : COURIC												
5	EY		1000P-1100P	30		\$2,150.00	10/8	10/10	3		M-W	3
PROGRAM : NEWS												
6	*		700A-900A	30		\$700.00	10/8	10/10	3		M-W	3
PROGRAM : NEWS												

REP HEADLINE# 6355106
*** UNAPPROVED REV #1 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES
SEP28/12 18.10
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	EX		600A-700A	30		\$725.00	10/4	10/5	3		TH-F	3
PROGRAM : NEWS												
8	A		430A-459A	30		\$85.00	10/4	10/5	1		TH-F	1
PROGRAM : NEWS												
9	A		200P-300P	30		\$275.00	10/4	10/5	2		TH-F	2
PROGRAM : COURIC												
10	A		700A-900A	30		\$700.00	10/4	10/5	2		TH-F	2
PROGRAM : NEWS												
OCT/12						15555.00						
CONTRACT TOTAL												15555.00
TOTAL SPOTS												22

MARKET TOTALS \$91,500 KVVU 17% KSNV 29% KLAS 34% KTNV 16% KVMY 2% KVCW 1% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE